



2010 AIF Event Feedback Form

Thank you for your participation in this year's successful Australian Innovation Festival (AIF). To develop and enhance the Australian Innovation Festival for next year, we would be grateful if you could complete the following 'Event Feedback Form'. **Please use ONE Form for each Event**

CONTACT DETAILS

Organisation:

Event Title(s):

Contact Name: Telephone:

Position: Email:

SURVEY QUESTIONS

1. Which of the following categories best represents your event? *(check one box only)*

- Showcase/Celebration of Innovation
- Building Innovation/Entrepreneurial Capability
- Encouraging Youth Innovation/Entrepreneurship & Education Initiatives

2. How many people attended your event approx.?

3. Were you satisfied with the overall response to your event? *(check one box only)*

- very satisfied satisfied unsure dissatisfied

4. Who made up the audience at your event? *(check as many boxes as required)*

- SMEs/Entrepreneurs Corporates Researchers Government
- Secondary Students Tertiary Students General Public Families
- Teachers/Educators Other (please specify)

5. What promotional activities, separate from those of the Festival, did you undertake for your event? *(check as many boxes as required)*

- None Flyers/Leaflets Television interviews
- Posters Newsletter Radio interviews
- Press releases Other (please specify)

6. Did you receive any of the following types of media coverage for your event?

(check as many boxes as required)

Unsure

Television

Magazine

Newsletter

Newspaper

Internet

Radio

Other (please specify)

7. Do you plan to be part of the 2011 Australian Innovation Festival? *(check one box only)*

Yes

Probably

No

Unsure

8. What should the Festival Secretariat do to improve the quality of next year's Festival?

Thank you for taking the time to provide us with your feedback. Please return this form via email: info@ausinnovation.org or through our website: www.ausinnovation.org.